

PRESENT IMPACT – All respondents (283 organizations)

Note: Survey asks for estimated losses since the COVID crisis began.

Overall organizational impact	Total
# of cancelled public-facing events, programs, exhibitions, or performances	7,897
Total decrease in attendees/participants/audience members	1,747,791
Organization's estimated lost revenue due to closures	\$93,859,034
Organization's total unanticipated expenditures incurred (e.g. new technology)	\$2,137,894
Estimated lost wages due to salary / payroll reductions	\$4,456,596

Detailed impact on jobs	# Furloughed	# Laid off	Total	Total lost wages
Full-time jobs	342	100	442	\$2,265,832
Part-time jobs	1,417	1,426	2,843	\$9,249,947
TOTAL	1,759	1,526	3,285	\$11,515,779

Government relief funding	Total applicants	% of total	Total recipients	% of total
Paycheck Protection Program (PPP)	143	51%	110	39%
Economic Injury Disaster Loan-Advance Program (EIDL)	63	22%	24	8%
National Endowment for the Arts CARES Act funding	96	34%	N/A*	N/A*
Illinois Small Business Emergency Loan Fund	28	10%	3	1%
Downstate Small Business Stabilization Grant Program	2	1%	0	0%
Chicago Small Business Resiliency Loan Fund	24	8%	4	1%
TOTAL who applied for at least one relief opportunity	192	68%	118	42%

**Grants for this opportunity have not been awarded yet*

FUTURE IMPACT – All respondents (283 organizations)

Note: Survey asks for estimated losses if closures continue until June 30.

Potential organizational impact	Total
# of cancelled public-facing events, programs, exhibitions, or performances	6,491
Total decrease in attendees/participants/audience members	1,257,752
Organization's estimated lost revenue due to closures	\$44,480,699
Organization's total unanticipated expenditures incurred (e.g. new technology)	\$3,638,184
Estimated lost wages due to salary / payroll reductions	\$6,144,535

Detailed potential impact on jobs	# Furloughed	# Laid off	Total	Total lost wages
Full-time jobs	238	49	287	\$2,429,766
Part-time jobs	458	405	863	\$1,386,906
TOTAL	696	454	1,150	\$3,816,672

Scenarios under consideration	Total	% of total
When possible, re-opening our public space(s) with social distancing and safety measures in place	178	63%
Merging with another organization	9	3%
Acquiring a new program or ensuring our program is acquired by another organization	9	3%
Sharing space or services with another organization	26	9%
Temporarily closing our organization ("mothballing" until a time it can re-open under circumstances without social distancing)	72	25%
Permanently closing our organization	10	4%



COVID-19 Cultural Sector Impact Assessment

*Responses to second AAI survey
as of Tuesday, June 2, 2pm CT*

Months of organizational operation without unearned revenue	Total	% of total
Less than 1 month	8	3%
1-3 months	55	19%
3-6 months	69	24%
6-12 months	64	23%
More than 12 months	46	16%
Don't know / Other	41	14%

Overall confidence in organization surviving the impact of COVID-19*	Total	% of total
1	4	1%
2	17	6%
3	70	25%
4	115	41%
5	77	27%
Average	3.86	N/A

1 is "Not confident at all" and 5 is "Extremely confident"